GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home – Cinematography – M/s Raj Yuv Raj Enterprises, Gandhi Nagar, Vijayawada – Request for permission to enhance rates, reduction of seating capacity and screening of Five (5) Shows per day with flexible timings – Orders – Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.Ms.No.**101** Dated :28.8.2019.

Read the following:-

1) Representation, dated 17.10.2017 of M/s Raj Yuvaraj Enterprises, Gandhi Nagar, Vijayawada.
2) Govt Memo No.4065/General.A/A1/2018, dated 27.6.2018 of Home (General. A) Dept.
3) Lr.No.REV-CSEC0CA(INS)/2/2017-SA-(C2)-KCO, dated 12.11.2018 received from the Joint Collector, Krishna, Machilipatnam.

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O R D E R:-

In the reference 1st read above, Raj and Yuv Raj Theatres, Gandhi Nagar, Vijayawada has submitted a representation regarding to change theatre name as " G3 Raj Yuvraj Multiplex " with revised seating capacity, rates of admission and to screen 5 shows per day both screens.

2. In the reference 2nd read above, the Joint Collector and Licensing Authority, Krishna District, Machilipatnam has been requested to furnish a detailed report / remarks on the request of the petitioner to Government immediately, so as to take further necessary action in the matter.

3. In the reference 3rd read above, the Joint Collector & Licensing Authority, Krishna District, Machilipatnam has furnished a detailed report in the matter after obtaining reports from the Line Departments. He has also informed that since the applicant, in their application, has stated that the Theatre Management provided better facilities like safety measures, installation of 4k Projector System, other facilities as in Multiplex Theatres in their theatres than the previous and sought for orders to increase of admission rates, revise seating capacity and to screen 5 shows per day in both screens. Based on the recommendation of the Revenue Divisional Officer, Vijayawada, the Licensing Authority has recommended for the following:-

1. For converting the twin theatres as Multiplex screens.
2. For admission rates as requested by the applicant
3. For screening five (5) Shows per day with flexible timings in both screens between 10.00 AM to 1.00 AM of next day
4. For approving the reduction in seating capacity as submitted in the representation i.e, Raj Theatre -436 and Yuvaraj Theatre – 320

4. Government after careful examination of the matter and in view of the powers conferred under clause (c) of sub-rule (3) of rule – 11 (b) and under Rule – 10 A and as per condition No.43 of Form-B License of Andhra Pradesh Cinemas (Regulation) Rules, 1970 and in view of the recommendations of the Joint Collector and Licensing Authority, Krishna District, Machilipatnam, hereby permit the Raj Yuvaraj Enterprises, Gandhi Nagar, Vijayawada for converting the twin theatres as Multiplex Screens (G3 Raj Yuvaraj), screening of Five (5) shows per day with flexible timings in both screens between 8.40 AM to 1-30 AM of next day and approving the reduction in seating capacity as Raj Theatre – 436 and

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Yuvaraj Theatre -320. They have also permitted the following admission of rates:-

Raj Theatre:- Previous capacity

Name of the Class	Previous seating capacity	Previous rate of admission
Balcony	457	90/-
Delux	105	70/-
First Class	38	50/-
Second Class	150	30/-
Total	750	

Raj Theatre:- Present capacity

Name of the Class	Present seating capacity	Present Rate of admission
Gold Class (Recliners)	44	200/-
Gold	336	150/-
Silver	56	100/-
	436	

Yuvraj Theatre:- Previous capacity

Name of the Class	Previous seating capacity	Previous rate of admission
Balcony	246	90/-
Delux	270	70/-
First Class	51	50/-
Second Class	140	30/-
Total	707	

Yuvraj Theatre:- Present capacity

Name of the Class	Present seating capacity	Present Rate of admission
Gold Class (Recliners)	27	200/-
Gold	251	150/-
Silver	42	100/-
	320	

5. The Licensing Authority is directed to thoroughly inspect the facilities during the periodical half yearly inspections and in case any deficiency is found, and inform the same to Government, so that action will be taken automatically to withdraw the enhanced rates of admission accorded in Para - 4 above and also the subject to the conditions laid down in the Annexure appended to this order being strictly fulfilled by the Management of the G3 Raj & Yuvaraj Multiplex, Gandhi Nagar, Vijayawada.

6. The Joint Collector, Krishna District is requested to incorporate the rates, class of admission and show timings in the Form-B License of (2) two Screens of Multiplex of G3 Raj & Yuvaraj Multiplex, Gandhi Nagar, Vijayawada

7. The District Collector and Licensing Authority, Krishna District, Machilipatnam is requested to take necessary action accordingly.

8. This order is available on internet and can be accessed at address www.goir.ap.gov.in.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

K.R.M KISHORE KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The District Collector, Krishna District, Machilipatnam
The Joint Collector and Licensing Authority, Krishna District, Machilipatnam.

Copy to:- G3 Raj Yuvaraj Multiplex, PB.No.519, AR Road,Gandhi Nagar, Vijaywada.
The P.S to Principal Secretary to Government, Home Department, A.P. Secretariat.

/// FORWARDED :: BY ORDER ///

SECTION OFFICER.

ANNEXURE TO G.O.MS. NO. 101, HOME (GENERAL.A) DEPARTMENT, Dated 28.8.2018.

CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts / escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn up and got approved by the licensing authority within one month. (Uphaar Theatre – Hon'ble Supreme Court Directions).

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff / ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience / visitors / vendors.

12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

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14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall be reasonable and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintained in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) Women Help Desk: The Management shall arrange for Women Help Desk to help /assist women patrons especially for night shows from 7:00 P.M. to 02:00 A.M. which includes arranging for Taxi if they want, keeping details of Taxi drivers for safety of women patrons.

K.R.M KISHORE KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT